SHOP SMALL

Western DuPage Chamber of Commerce

STANDARD FEE
$200.00

WE REACHED OVER 115,241 PEOPLE IN 2025.



SHOP SMALL VIDEO CONTEST

Showcase your business. Get noticed. Make a *big* impact!

TWO VIDEO PRODUCTION OPTIONS!

MCZ PRODUCTIONS
Professional Video Production
$350.00

ARTSITION
Professional Video Production
$350.00

STARTING NOVEMBER 20TH — DECEMBER 22ND

Every 48 hours, a video will be launched highlighting a local business or organization in our communities.



AT THE END OF THE 48 HOURS SPOTLIGHT, a raffle of raffles will be drawn from the public who "liked" the video within that 48 hour window.

ANYONE WHO "SHARES" THE VIDEO QUALIFIES for a chance to win a Large Screen TV that will be drawn just before Christmas Eve!



GRAND PRIZE! LARGE SCREEN TV

We are offering you an outstanding opportunity to promote your business via Facebook! This successful promotion has been in the working for eight years and has reached **766,477 people** in the area; 115,241 just in 2025 alone. we are repeating this program again for members who wish to get the greatest exposure to member businesses and the public.

INCREASE YOUR VISIBILITY | REACH NEW CUSTOMERS | SUPPORT LOCAL | GROW YOUR BUSINESS

★ *Shop Local. Support Local. Make a Difference!* ★

CLICK HERE *to learn more!*

Western DuPage Chamber of Commerce

HELPFUL TIPS & RECOMMENDATIONS.

MAKE YOUR 60 SECONDS COUNT.

You have 3-5 seconds to grab attention. Here's how to make every second of your Shop Small video work for your business.

START WITH THESE 5 QUESTIONS

1. What one message do you want the public to remember?
2. Why should people walk in, call, or search for you online?
3. Everyone expects you to be great. What makes you **different?**
4. How will you hook viewers in the first 3-5 seconds?
5. Will you be on camera, voice over photos, or use graphics?

GET READY TO RECORD

- Write a script and time it to **60 seconds.**
- Plan an intro with your logo, full name, and title.
- Gather photos **(300 dpi+)** and clips **(MP4, 30 sec max)**.
- Logo: vector file preferred, or high-res JPEG/ PNG.
- Already have a professional commercial? **Use it!**

CHOOSE YOUR RAFFLE PRIZE

More prizes means more activity and visibility, but multiple items are **not required**. Shop the online business directory and do business with members when considering that special item(s)!

Gift cards
from member businesses



Gift basket
of items promoting you



Gift certificate
or special offer



Something special
sports tickets, Echo Show, cooler backpacks, handmade birdhouses

PACKAGE OPTIONS

ARTSITION

MCZ PRODUCTIONS

The standard package comes with a 60 second commercial and you will receive a copy afterwards. Take the Premium Package and choose between two great production companies, Artsition or MCZ Productions. Total cost for the Premium Package is **$550.00.**

STANDARD PACKAGE OPTION	PREMIUM PACKAGE OPTION
(+ raffle item)	(+ raffle item)
$200 (Standard)	**+$350** (2 Companies, 2 Great Options)

Support Local. Shop Small.

SHOP SMALL

Your Story Matters!



Western DuPage Chamber of Commerce
306 Main Street, West Chicago, IL 60185
630-231-3003

Recording Dates & Times

**Note: This will work on a first come, first served basis.*

Company Name _____
Contact Name _____
Phone _____
Address _____
City _____
E-mail _____

TOTAL COST _____

Raffle Item(s): _____

_____

Dates to Schedule _____
Recording Dates & Times: _____

Payment

☐ Standard Package ($200.00) ☐ Premium Package $350.00 (Total cost with Premium Package is $550.00.)

Professional Video Options: ☐ Artsition ☐ MCZ Productions

☐ Check ☐ Credit Card ☐ Cash

Card Number _____ _____ _____ _____ _____
Exp Date _____ CVS (code on back of card) _____
Billing Name _____
Billing Company _____
Address _____
City _____ State _____ Zip _____

☐ I authorize Western DuPage Chamber of Commerce to charge the above credit card for the amount noted above.

Cardholder Name (printed) _____ Date _____
Cardholder Signature _____

Shop Small 2026 | **Standard $200.00** | **Premium $350.00**
(Total cost with Premium Package is $550.00.)

Premium Package:

Introducing our Premium Video Production Package for the Shop Small Initiative! For just $350 (a $800 value), we're helping local businesses create impact with a professionally crafted 60-second video. Whether you want to highlight your unique values, share a powerful message, or showcase what makes you stand out, we'll bring your vision to life with cinematic quality. With pro-grade cameras, expert lighting, and top-tier equipment, we'll make sure your business shines. Plus, a professionally made video increases your chances of higher engagement across social media, your website, and your overall business. Let's create a video that captures the heart of your business and resonates with your community! ***(Video options provided by Artsition Multimedia & MCZ Productions.)***

Please note: *Once your credit card is processed for payment, no portion of the credit card information is ever retained for our records. Pricing for Premium Package is the Chamber cost combined with the Premium costs.*

Note: Expect an hour of recording time.
Official start on Friday, November 20, 2026. Total cost of Premium is $550.00.